

Using The Pressero System

Benefits To Your BUSINESS

- ✓ Receive customer orders 24-Hours a day, 7 days a week
- ✓ Manage all your stores in one area
- ✓ Save production time by allowing customers to customize, proof, and approve their own variable data documents
- ✓ Design storefronts quickly and easily using the layouts provided
- ✓ Customize each of your storefronts for products, services, content, pricing, shipping, payment methods, etc.
- ✓ Track important details and deadlines using robust order management tools
- ✓ Eliminate risk of outdated files by assigning production files to products so your staff no longer needs to pull files from archives
- ✓ Send jobs automatically to an outside vendor of your choice
- ✓ Manage and easily track inventory
- ✓ Reduce E-Mails and calls to CSRs and staff (*Allow customer access to Order Status, Quoting, File Submission, Inventory Levels, Order History, etc.*)
- ✓ Manage orders centrally for multiple print facilities
- ✓ Send large proofs and files without clogging your email system (*Proofing tools, file uploads, and private FTP accounts are standard*)

Corporate Storefront (B2B) Specific

- ✓ Increase your customer retention with customer specific stores
- ✓ Provide value added services at minimal cost
- ✓ Partner effectively with print brokers by rebranding sites with their information

Retail Storefront (B2C) Specific

- ✓ Sell your print services to anyone on the Internet
- ✓ Get immediate cash flow by supporting major credit cards
- ✓ Boost your search engine ranking with comprehensive SEO tools and analytic support
- ✓ Increase your sales with store promotions

Benefits To Your CUSTOMER

- ✓ Easily place orders with you 24 hours a day, 7 days a week
- ✓ Instantly see pricing online
- ✓ Easily personalize, proof, and approve variable data documents when placing an order
- ✓ Conveniently save their items to the cart and complete later
- ✓ Quickly set multiple Ship to locations without creating multiple orders
- ✓ Conveniently check order status at any time
- ✓ Quickly and easily re-order from order history
- ✓ Optionally manage their own account (*Profile, Check Order History and Status, Manage their Ship-To Addresses*)

Corporate Storefront (B2B) Specific

- ✓ Uniquely brand storefronts just for them (*Site Design, Products offered, Special Pricing, Shipping Methods, Payment Methods*)
- ✓ Effectively control Corporate brand identity by using variable templates and multi-tiered approval processes
- ✓ Centrally manage store assets (*images, documents, etc.*) for users to access
- ✓ Flexibly allow control over who sees what information
- ✓ Quickly check inventory levels and order history

Retail Storefront (B2C) Specific

- ✓ Keep customers on your site longer (*they don't have to login or create an account until they are ready to check out*)

Contact us for more information:

800-571-2138

www.pressero.com

sales@pressero.com