

FEATURE	STANDARD	PROFESSIONAL	ENTERPRISE
WEBSITE FLEXIBILITY	✓	✓	✓
B2B "Corporate" Storefronts	Unlimited	Unlimited	Unlimited
Storefront Subdomains	Unlimited	Unlimited	Unlimited
B2C "Retail" Storefronts	1	2	3
Informational Websites (no ecommerce)	1	2	3
Storefront Root Level Domains	1	2	3
Choice of Customizable Storefront Skins	•	•	•
Interactive Form Builder with Captcha Display Option	•	•	•
Multiple Navigation Menus with Customization	•	•	•
Full Control of Content Area HTML w/WYSIWYG Editor	•	•	•
Dynamic Creation of Category and Product Pages	•	•	•
Custom Website Skins or Create Your Own Skins	Available	Available	Available
Product Duplication			
Site Duplication	•	•	•
PRINT PERSONALIZATION (eDocBuilder)	✓	✓	✓
Standard Form-Based Designer	•	•	•
Interactive Designer (HTML5) - Tablet Support	Available	•	•
PrintUI	Available	Available	Available
B2C SEARCH ENGINE OPTIMIZATION	✓	✓	✓
SEO Support (Page Title, Page Name, Headings, etc.)	•	•	•
Metatag Control	•	•	•
Site-Wide Analytics (Google, Google Ecommerce, Yahoo, Bing)	•	•	•
Landing Pages for Search Ads	•	•	•
Integrated Social Networking (Twitter, RSS, Facebook, etc.)	•	•	•
Friendly, Definable URLs	•	•	•
Virtual Domain Name Support	•	•	•
Canonical URL Designation	•	•	•
URL Redirects (SEO)	•	•	•
RDFa Semantic Tagging	•	•	•
ROBUST E-COMMERCE	✓	✓	✓
e-Commerce Shopping Cart	•	•	•
Save Cart from Session to Session	•	•	•
User Specified Instant Pricing Calculators	•	•	•
User Specified Unit of Measure and Price Break Pricing	•	•	•
User Specified Instant Pricing Calculators (Excel Based)	Available	Available	•
Decimal Entry for Width x Height Calculations	•	•	•
Re-Order From History	•	•	•
Digital Delivery of Customized Documents (eDocBuilder)	•	•	•
Integrated Shipping with UPS, FedEx and Postal Systems	•	•	•
Non-Integrated Shipping Methods (Pickup, Delivery, etc.)	•	•	•
Split Shipments with Multiple Ship-To Locations	•	•	•
Authorize.net, EBS, PayPal, PO, or Terms	•	•	•
Tax Rate Support with Tax Exempt Option	•	•	•
Localization: Multiple Languages and Currencies supported	•	•	•
Store Specific Payment Accounts (brokers)	•	•	•

FEATURE	STANDARD	PROFESSIONAL	ENTERPRISE
COMPLETE PRINT SALES & SERVICES	✓	✓	✓
Sell a variety of Product Types (static, customizable, ad-hoc, inventoried, print-on-demand, digitally delivered, etc.)	•	•	•
Searchable Product Catalog	•	•	•
Transactional Inventory Control	•	•	•
Online Proofing	•	•	•
Integrated File Transfer/Upload	•	•	•
A variety of Promotional Discounts	•	•	•
Product Expiration	•	•	•
Common Asset Area for customers documents and images	•	•	•
Order Status and History Tracking	•	•	•
Integrated Web-Based FTP	10 Accounts	15 Accounts	25 Accounts
EXTENSIVE ORDER MANAGEMENT	✓	✓	✓
Job Ticketing	•	•	•
Alerts & Notifications	•	•	•
Multi-Location Management	•	•	•
Barcode Tracking	•	•	•
Inventory Level Alerts	•	•	•
Data Export via JDF, Excel, CSV, PDF & Word	•	•	•
Content Management	•	•	•
User Management	•	•	•
Outside Vendor Interface	•	•	•
Outside Broker Interface	•	•	•
Approval Workflow	•	Custom	Custom
WORKFLOW INTEGRATION (3RD PARTY, MIS, ETC.)	✓	✓	✓
Aleyant Automated Workflow Integrator	Available	Available	Available
MIS: CRC Information Systems, EFI Pace MIS XML Importer, Presswise, Inc., Printer's Plan, Printers Software, Inc., PrintPoint Leader, Inc., PrintStar, Virtual Systems Midnight, M-Power	Available	Available	Available
E-mail Marketing: MailChimp	Available	Available	Available
3rd Party App. via cXML and XML web services	Available	Available	Available
Shipping: OnPoint On Demand	Available	Available	Available
Imposition: Metamation, Metrix	Available	Available	Available
RIP: ErgoSoft	Available	Available	Available
ADDED SERVICES	✓	✓	✓
Support	•	•	•
Email & Webmail	10 Accounts	15 Accounts	25 Accounts
Training	2 hours	4 hours	6 hours
Professional Services	Available	Available	Available
Custom Website and Storefront Design Service	Available	Available	Available
Create Custom Site Skins with CSS, HTML, and JS	Available	Available	•
ENHANCED FEATURES and ADD-ONS	✓	✓	✓
Custom Email Notifications	Add -On	•	•
Custom Approval Workflow	Add -On	•	•
Custom Job Workflows/Status	Add -On	•	•
Ready to use Catalog Product Images	Add -On	•	•
Ready to use Pricing Calculators	Add -On	Add -On	•

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