



- * White area is “SAFE” for all artwork and text
- * No text or important artwork should be in the blue TRIM area
- * Artwork should reach all the way to the edge of the artboard, into the green BLEED area

Specs

File Dimensions: 25.75“ x 11.25”

Bleed: 1/8” (.125”)

Trim: 25.5“ x 11”

Safe Zone: 25.25” x 10.75”

Color Model: CMYK

DPI: 300

Folds Available: Half, Tri/Letter, Z, Accordion, Double Parallel, Quarter/French

(UPSIDE DOWN)

OPEN RIGHT

(UPSIDE DOWN)

OPEN LEFT

BACK

FRONT

TOP LEFT

TOP RIGHT

BOTTOM LEFT

BOTTOM RIGHT