



- * White area is “SAFE” for all artwork and text
- * No text or important artwork should be in the blue TRIM area
- * Artwork should reach all the way to the edge of the artboard, into the green BLEED area.

Specs
File Dimensions: 17.25“ X 11.25”
Bleed: 1/8” (.125”)
Trim: 17“ x 11”
Safe Zone: 16.75” x 10.75”
Color Model: CMYK
DPI: 300
Fold: Two Direction French Fold

FOLD

FOLD

FOLD

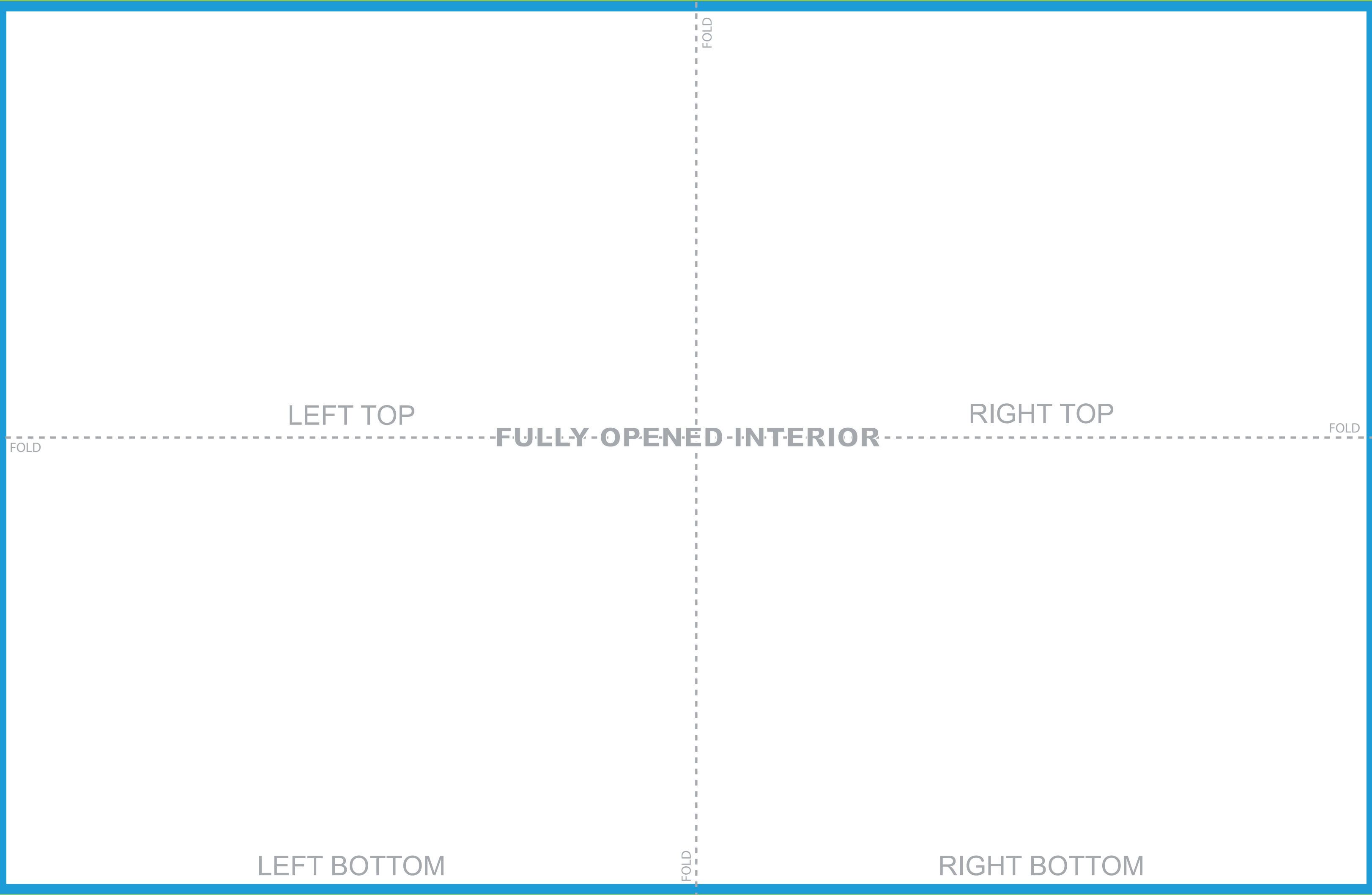
FRONT (UPSIDE DOWN)

OPENED TOP

BACK

FOLD

OPENED BOTTOM



FOLD

LEFT TOP

FULLY OPENED INTERIOR

RIGHT TOP

FOLD

LEFT BOTTOM

FOLD

RIGHT BOTTOM



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FOLD

FOLD

FOLD

FRONT (UPSIDE DOWN)

OPENED TOP

BACK

FOLD

OPENED BOTTOM



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FOLD

FOLD

FOLD

FRONT (UPSIDE DOWN)

OPENED TOP

BACK

FOLD

OPENED BOTTOM